

Saniyah [REDACTED]



SKILLS Coordinated analytics & customer services using google ads, designed marketing ads, Tech, Computer, Customer Service, Hospitality

EXPERIENCE

[REDACTED], **Los Angeles, California** *Community Relations Staff*, 2022 – 2023

- Sports Industry
- Provided excellent leadership routine & contributions
- Excellent communication skills
- Served an important role in the implementation of community programs, schools and initiatives both during games and at community events throughout the season.
- Helped bring exciting game presentations in the NBA to life, on the court & in stands
- Coordinate food drives, Foundational school drives & events as well as Media Day for the players .

[REDACTED] **Remote** *Affiliate Marketing Manager* 2023-2024

- Responsible for overseeing and managing the affiliate marketing program of the company..
- Identifying and recruiting new affiliates through various channels such as networking, outreach, and advertising..
- Oversee and manage the affiliate marketing program of the company, developing and implementing strategies to attract and recruit new affiliates through various channels such as networking, outreach, and advertising.
- Collaborate with other departments such as marketing, sales, and product development to optimize affiliate programs and ensure customer satisfaction

[REDACTED] **Los Angeles, California** *Customer Service Representative*, 2021-2022

- Delivered fast and friendly service regarding questions and service complaints.
- Resolved customer grievances consistently, collaborating with team members to achieve creative solutions.
- Solicit sales of new or additional services or products.
- Problem solve in partnership with leadership team to ensure that each client issue is properly resolved to the benefit of the business
- Suggest specific product purchases to meet customers needs.
- Maintain knowledge of current sales and promotions, policies regarding payment and exchanges

[REDACTED] **Los Angeles , California** *Founder, Fashion Designer & Jewelist* 2020-2022

- Exceeded business expectations with high-quality service delivery and effective business management.
- Cemented company standards with consistent operational and vision leadership. Managed social media marketing & customer service emails.
- Accumulated over 30 million impressions worldwide.
- Handmade Jewelry
- Enhanced product lines with fresh ideas and designs.

LEADERSHIP & PROFESSIONAL DEVELOPMENT [REDACTED] **FOUNDATION** 2020 – Present

- Family: Building the capacity of families to become self-sufficient by providing support services, life skills development, and strengthening community connections to educate the importance of mental and physical health and other initiatives that impacts the live of others.
- Community: We value our community hard work, dedication, and commitment to bring awareness and change by strengthening our community as a whole.
- Students: We value students education, goals, dreams, aspirations and leadership in building a strong foundation to support our students needs and foster outreach events and educational opportunities.
- Partnerships/Collaboration: Building and maintaining meaningful relationships with individuals, families, staff, and partners in the community through collaborations and by offering information through direct outreach, educational resources, and partnerships.
- Social Justice: We value and advocate for fairness and equal opportunities for all. Creating greater unity will be achieved through the shared interests to serve the community with excellence by promoting innovative ideas and opportunities to the public related to equity, inclusivity, and social justice!

EDUCATION

[REDACTED] **College, Major: Psychology (2022-2023)** [REDACTED] **University, Major: Computer Sciences (2024-2025)**